

Terms of Reference for an illustrator

- Call for Tender -

Entity: REF- Réseau Euromed France

Project: Mob in Med. Fais-entendre ta voix sur les mobilités en Méditerranée !

Period: 01/11/2024 - 01/05/2025

Deadline for bids: 20/10/2024

I- Presentation of the REF

REF - Réseau Euromed France (www.euromed-france.org) is a multi-thematic and geographical network of French associations and trade unions involved in the Mediterranean (40 member organisations). Its aim is to support the strengthening of civil society in France and its active involvement in the Euro-Mediterranean region, as well as the development of exchanges and cooperation between independent civil society actors in the region. All REF members share the same values and the same desire to work with all countries around the Mediterranean to create a more fair, more democratic and more united area. Convinced that peace in the Mediterranean can only be achieved on the basis of respect for human rights, gender equality and the right of peoples to self-determination, the REF aims to be a place of action, exchange of practices and reflection for French civil society actors involved in the Mediterranean.

In 2015, the REF opened a wide range of activities aimed at committed young people aged between 18 to 35 years old, called the *Jeunesses Med* network (www.jeunessesmed.org).

The general objective of *Jeunesses Med* is to support the involvement of young Mediterranean people in public life and their networking at the Euro-Mediterranean level, in order to strengthen solidarity between our different countries and support the emergence of a common voice on issues shared by young Mediterranean people.

Jeunesses Med is a networking space for young people in the Mediterranean area, designed and built by young people for young people. This network has the specificity of creating common dynamics and bridges between the two shores, whereas the vast majority of programmes and initiatives aimed at young people focus solely on the southern shore of the Mediterranean basin.

The network is centred on the organisation of large meetings every 18 months in a Mediterranean country, during which 80 young people exchange ideas, debate and meet local associations. The most recent meeting (7^{ème}) took place from 12 to 15 June 2024 in Reggio Calabria, Italy. It was organised

in partnership with the association “Mana Chuma Teatro”, a well-known theatre company in Calabria and beyond (https://manachumateatro.it/fr/home_fr/).

This joint meeting provided the opportunity to launch an advocacy and awareness-raising campaign on the obstacles to mobility for young people in the Mediterranean. With the support of a group of 22 young people from both sides of the Mediterranean, who will be in charge of building and running this campaign on mobility, the REF and Mana Chuma hope to make the most of their complementary skills in international cooperation, advocacy and artistic production/dissemination.

II- Presentation of Mana Chuma Teatro, partner

Mana Chuma Teatro is a collective of artists with multidisciplinary skills (theatre, music, video, poetry, film, dance, interactive technologies, sound design). The company has developed its own poetic and artistic language by creating new forms of dramaturgy and narrative theatre. Committed to social theatre and telling the contemporary story of Southern Italy, Mana Chuma produces performances and conducts projects in collaboration with artistic, cultural, educational and civil society organisations.

Through its local, national and international networks, Mana Chuma builds its artistic path with the aim of promoting practices of active citizenship, combating mafias, strengthening the participative construction of alternative cultural and economic models, and promoting creative processes open to confrontation between languages and cultures.

Mana Chuma is a cultural organisation engaged in processes of social and cultural innovation, in close collaboration with the community through networking initiatives, active citizenship and cultural exchanges, thereby helping to strengthen the resilience, resources and development of the area.

III- Purpose of the project

1. Young people's mobility in the Mediterranean

Access to mobility for young people is a problem shared on different levels in all the countries of the Mediterranean. The existence of economic, social, security and administrative obstacles are all limits to Euro-Mediterranean cooperation and the emancipation of peoples, first and foremost young people, who are the first to be affected. These issues, which the REF is systematically confronted with, when organising events with international partners and participants, prompted the network to produce a graphic and highly educational campaign to raise public awareness and challenge the institutions.

2. The Mob in Med project

With this in mind, the REF submitted an application for Erasmus+ funding in March 2024. This project, led by the REF in partnership with the Italian association Mana Chuma Teatro, aims to support young people aged between 18 and 30 years old in the production and dissemination of an awareness-raising campaign on the obstacles to young people's mobility in the Mediterranean.

The specific objectives are to:

- Develop active citizenship among young people with little access to mobility, based on shared values and building partnerships with other young people abroad.
- Produce educational tools (graphic booklet and videos) based on the testimonies of 22 selected young people.
- Organise a series of events to raise awareness of mobility issues among young people, local authorities and local areas.

In this phase of producing educational tools, the aim of the assignment presented here will be to produce a graphic booklet to illustrate the testimonies, experiences and mobility paths of the young people taking part in the project.

IV- Mission activities

The production of a graphic booklet of no more than 40 pages, which is the subject of this assignment, will be structured around 3 chapters:

1. **The testimonies of partner organisations (REF and Mana Chuma)** on the obstacles they face in enabling their partners to move.
2. **A map illustrating the journeys made** by a dozen young people that have participated in the *Med Youth* meeting in Reggio Calabria (June 2024) from their homes to reach the South of Italy. As part of this meeting, the organisers held a public event at the University of Reggio Calabria, giving the floor to 4 young people (from Palestine, Libya, Italy and Lebanon), allowing them to tell the story of their journey and the obstacles they encountered all along (transport, time, administrative hurdles, delays, etc.). A member of the REF team has already started illustrating these stories in real time (Fig. 1). We would like to further this experiment of putting the reality of these experiences into images, to make them more palpable, more tangible.
3. **A section (yet to be specified) of more in-depth testimonies**, which will enable readers to understand that the obstacles are not only administrative in nature, but sometimes related to the gender, disability, family habits, etc. of young people. We would also like to highlight the consequences of these obstacles, which are particularly glaring today (rejection and injustice, young people leaving on boats at the risk of their lives, etc.).

The illustrator selected will need to be able to:

- Collect testimonies from participants through interviews.
- Illustrate the mobility journeys and testimonials of the participants.
- Create preliminary sketches for each illustration.
- Make revisions based on feedback.
- Produce the final illustrations.

- Design the graphic booklet on the basis of the illustrations and written testimonials collected by the REF.

The booklet will be translated into French and English. Therefore it will be produced in 2 languages. The booklet should faithfully reflect the obstacles, difficulties, barriers and challenges encountered by young people in their mobility journey. The booklet will also have to be both suitable for both printed and digital versions. This assignment also includes the complete layout of the booklet.



Fig 1: Real-time illustration of a participant's journey from Libya to the meeting venue in Reggio Calabria.

V- Mission budget and timetable

The project will run for 5 months (from November 2024 to April 2025) and will be funded to a maximum of €6,000 including tax for the entire project.

It will take place in the following stages:

Activities	November 2024	December 2024	January 2025	February 2025	March 2025	April 2025
Scoping meeting with the project partners, REF and Mana Chuma Teatro.						
Participation in an online workshop with the group of 22 young people, to discuss/validate the editorial line of the Booklet and the list of young contributors.						
Data collection and graphics work (interviews with young people to illustrate their backgrounds and/or testimonies, production of illustrations, definition of the booklet format in coordination with the REF and Mana Chuma teams, etc.).						
Submission of the 1 st draft version of the booklet and feedback from partners.						
Layout and delivery of the final booklet.						

NB: the timetable may change slightly depending on the progress of the project.

VI- Profile required

Consultancy can be carried out by one person or in pairs, depending on skills and areas of expertise.

The profiles sought for this mission should also meet the following criteria:

- ➔ Proven experience in designing advocacy documents, reports or similar materials.
- ➔ Proven artistic and aesthetic skills.
- ➔ Ability to work in a collaborative environment, with regular feedback and adjustments.
- ➔ Experience of working with NGOs or associations would be an asset.
- ➔ Ability to listen and empathise.



- Interest/sensitivity to the issues at the heart of this campaign, and knowledge of current Mediterranean issues.

VII- Terms of submission

Interested candidates are invited to submit:

- Portfolio of illustrations and graphic designs.
- A technical proposal for the format of the booklet.
- An estimate detailing the cost of illustrations and layout.
- A CV or document attesting the experience.

Applications should be sent by email to m.isvi@euromed-france.org and s.harel@euromed-france.org

Deadline for applications: 20/10/2024

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